



# TASC Endorsed Program Request



## Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	New
<b>Name of Organization/Program</b>	Hi, How Are You Project
<b>Primary Contact Information</b>	
<b>Name</b>	David Lobel (Director of Operations & Events)
<b>Address</b>	PO BOX 49845
<b>Phone Number</b>	512-785-3783
<b>Email</b>	david@hihowareyou.org
<b>Website</b>	www.hihowareyou.org
<b>Secondary Contact Information</b>	
<b>Name</b>	Tom Gimbel (Co-Founder & Co-Executive Director)
<b>Address</b>	PO BOX 49845
<b>Phone number</b>	512-484-2760
<b>Email</b>	tom@hihowareyou.org
<b>Mission/Purpose of Organization</b>	The Hi, How Are You Project is a non-profit organization inspiring new conversations around mental health issues by creating thoughtful media content, resources, and events. Our mission is to remove the stigma around mental health, so people will feel open to communicate, one conversation at a time!
<b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	A strong web of support, whether it be family, friends, loved ones, or student councils, is critical to health and well-being. Mental health awareness has finally been moved up the ladder in terms of importance, and effective measures to continue these efforts is paramount. Our mission and the projects we create are highly

	accessible and will help to enhance the belief, values, and goals that the TASC adheres to and promotes to their member organizations.
<b>Describe in detail the process for TASC member school participation in this program.</b>	The process is quite simple – TASC members can reach out to the Hi, How Are You Project and we will communicate about the best programs, resources, or creative media that is available, and we will attempt to custom tailor a program to suit their needs – whether it be as basic as sending posters or as elaborate as a workshop or a mental health awareness event.
<b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b>	Our resources and programs are highly accessible and can be absorbed easily on the student level, used effectively by advisors, and translate to the professional workspace. Mental health awareness and the promotion of such is proven to benefit all involved, from the youngest to the oldest, and regardless of background, creed, and whatever else makes us unique and special.
<b>What is the benefit of this partnership to your organization?</b>	The benefit is that it helps directly with our mission to reduce the stigma around mental health, one conversation at a time. As more TASC members become aware of our organization, the results are direct – they will be more open to discuss topics of mental health and use our resources to do so, and to seek professional counseling if needed. We expect that we would also develop some potential donor relationships via parents, family, support staff, etc.
<b>Is there a fee for TASC schools to attain resources or participate in the program</b>	There is no fee, our only ask would be to pay wholesale cost for some of the media (like full size color posters) and shipping charges, if that could be covered. If not, we would do our best to cover those costs. Please see question below for further explanation.
<b>Does participation in this program require student fundraising of any type?</b>	Generally no – but if the student council wanted to bring a member of the Hi, How Are You Project to speak or give a presentation, we would expect travel costs to be covered plus a reasonable honorarium. For example, one of our board members and resident medical advisor is Dr. Sonia Krishna, who specializes in child and adolescent psychiatry. She is often willing to represent us in this capacity. Additionally, organizations will throw their own “Hi, How Are You” events (music, art, etc) and often net proceeds would be donated to our organization, or we would be offered an honorarium to help produce the event directly.
<b>Is this program available to student councils statewide?</b>	Yes
<b>Describe in detail the resources available to TASC schools through this partnership.</b>	Creative and thoughtful media – including our Happy Habits illustrated set (digital and physical posters), our Peer-to-Peer Support video series, <i>Hi, How Are You Pledge Campaign</i> , ‘Get Involved’ and more. We also have access to mental health experts, and nationally recognized musicians, artists, creatives that could be available for programs.

<p><b>Describe the plan for serving schools across the state of Texas.</b></p>	<p>Quite honestly, we would want some help and assistance from TASC to develop this plan and help increase our footprint state-wide. But on a basic level, we would put together a 'Greatest Hits' type package of media and resources that could be serviced directly to each school or student council organization, and then follow up individually from there.</p>
<p><b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b></p>	<p>Per availability of staff and budget, we would be happy to participate in the workshops and/or conferences.</p>
<p><b><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</b></p>	<p>n/a</p>
<p><b><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</b></p>	<p>n/a</p>
<p><b><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</b></p>	<p>n/a</p>
<p><b><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</b></p>	<p>n/a</p>

**Thank you for your service to student councils, schools, and student leadership.**