



# TASC Endorsed Program Request



## Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	Continuing
<b>Name of Organization/Program</b>	Thirst Project
<b>Primary Contact Information</b>	
<b>Name</b>	Evan Wesley
<b>Address</b>	5478 Wilshire Blvd. Suite 400. Los Angeles, CA 90036
<b>Phone Number</b>	323-746-5017
<b>Email</b>	evan@thirstproject.org
<b>Website</b>	www.thirstproject.org
<b>Secondary Contact Information</b>	
<b>Name</b>	Emily Sagardia
<b>Address</b>	5478 Wilshire Blvd. Suite 400. Los Angeles, CA 90036
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<b>Email</b>	emily@thirstproject.org
<b>Mission/Purpose of Organization</b>	To build a socially conscious and active generation of young people who will take action around the global water crisis and other causes/issues they care about!
<b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	We exist to build up the future generation as citizens who will take action to change the world. TASC is focused on developing leaders, and we approach leadership development through a cause-based program structure. We believe students are the most powerful agents of social change, and if we (as in the global community) want to change the world in any capacity, it starts with educating and activating young

	<p>people. We share in TASC's belief that leadership IS a journey, one that should be a rich and powerful experience that shapes the life of a young person. We believe in training young people, through experiences, programs, in-person, and virtual experiences so that students can refine the skills they need to reach their academic, philanthropic, personal, and professional goals.</p> <p>I look at your values, mission, vision, and goals and we share in almost every item listed. Through the growth and development of a powerful student community, we want to support young people to be the best versions of themselves!</p>
<p><b>Describe in detail the process for TASC member school participation in this program.</b></p>	<p>There are two steps to participate in our programs. The first step is our outreach initiative. Students experience a 45 minute, interactive, high energy, multimedia presentation, learning about global causes and how young people can take action to change the world.</p> <p>The second step of the program comes at the end of the presentation, when students are invited into an experience to grow and develop their leadership skills through two mentorship journeys. Students can first choose to opt into a free leadership program where students develop social and self awareness, goal setting, strategic planning, marketing, communication, and fundraising skills. The alternative journey is for students to experience a speaker program, channeling the focus of participating students to work on using their voice and ability to communicate for change.</p>
<p><b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b></p>	<p>TASC Students get access to world-class, free, media rich and diverse content where they can learn about social causes and issues around the world. Our outreach programs challenge students social and emotional development, as students think about who they are, the role they play in the world, and how they see themselves fitting into their local and global community.</p> <p>TASC students also get the chance to develop specific leadership skills through our programs, including Social Awareness, Self Awareness, Entrepreneurship, Goal Setting, Strategic Planning, Marketing, Written and Oral Communication, and Fundraising.</p> <p>Our programs are built to take students on a journey that molds them into a better version of themselves.</p>
<p><b>What is the benefit of this partnership to your organization?</b></p>	<p>Our mission is to build a socially conscious and active generation of young people. The more students we get in front of to challenge them through presentations and mentorship programs, the more we accomplish our mission. We are mission focused at Thirst Project, so providing opportunities for our organization to meet a new class of student leaders is the best benefit possible.</p>
<p><b>Is there a fee for TASC schools to attain resources or participate in the program</b></p>	<p>No. All of our programs are 100% free and come at no cost to the participating teachers, students, and schools.</p>

<p><b>Does participation in this program require student fundraising of any type?</b></p>	<p>No. Our programs do not require fundraising.</p>
<p><b>Is this program available to student councils statewide?</b></p>	<p>Yes. We have a generous group of funders who afford us the opportunity to bring our program across the state.</p>
<p><b>Describe in detail the resources available to TASC schools through this partnership.</b></p>	<p>There are five programs, that make up the experiences and resources available to TASC schools.</p> <p>First is our outreach program, mentioned before, as the first step for schools to learn about global causes and issues while being invited to take action through one of our two mentorship programs. Our outreach program is an interactive educational experience where student's perspective is challenged as they learn about global citizenship, social consciousness, and the role young people play in helping us solve global issues.</p> <p>At the end of our outreach program, students are invited to participate in our mentorship programs, which include our leadership and speaker program. Both of these programs are catered towards the individual, compared to our outreach program which is geared towards the collective. Our leadership and speaker program include coaching from our mentors, digital resources, and practical action steps to grow and develop the leadership skills of each participating student. Skills include (as mentioned before) Entrepreneurship, Social and Self Awareness, Goal Setting, Strategic Planning, Marketing, Written and Oral Communication, Storytelling, and Public Speaking.</p> <p>The final resources available to students include Scholarship Opportunities and an annual Leadership Training Conference where we invite all of our students participating in our programs to apply for our Scholarships and to participate in our Leadership Conference!</p>
<p><b>Describe the plan for serving schools across the state of Texas.</b></p>	<p>We plan to get a list of schools, advisor contact info, and locations so that we can reach out to engage with TASC student councils to market our outreach program. TASC schools with have the option to choose if they do or do not want to participate in our outreach program. If yes, we will send a speaker (virtually or in person) to the TASC school to lead the group of TASC students through our outreach program. Afterwards, participating students will be invited to participate in one of our two mentorship programs (Leadership or Speaker) where they will get skills training to support their personal, professional, and academic goals!</p>
<p><b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be</b></p>	<p>When possible, we do intend to send a representative to the TASC Advisors Workshop and the TASC Middle Level Conference so that we can educate as many educators as possible about our programs and the value they provide students!</p>

<p>submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</p>	
<p><b><u>Continuing Programs Only:</u></b> Provide data on the number of TASC schools that participated in this program in the previous year.</p>	<p>Our programming changed dramatically with the presence of COVID-19 this past year. However, while still providing online curriculum and programming to schools, we saw 26 schools participating in our program, mixed between students joining our mentorship programs, to schools fundraising for our cause, and even schools hosting virtual presentations from our speakers.</p>
<p><b><u>Continuing Programs Only:</u></b> Explain how TASC school/student participation has increased or changed since the partnership began.</p>	<p>This past year, participation changed due to COVID-19. Virtual engagement strategy led our programs to host more zoom sessions and google meetings where students would be challenged with content that pushed them outside of their comfort zone. Since the inception of this partnership, we started with exclusively giving presentations to TASC schools to educate and inspire young people to be activists for social causes. Today, we not only give those presentations, but we also have opportunities for individual students to go deeper through our two mentorship programs (Speaker and Leadership Program). These experiences are new to our partnership, but offer the opportunity for individuals to develop specific skill sets for their future.</p>
<p><b><u>Continuing Programs Only:</u></b> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</p>	<p>Our Scholarship and Speaker programs are brand new to this partnership. We're eager to support students continued education through our scholarship opportunities.</p> <p>Also, we believe in the power of using your voice for good. We know student council leaders are the youthful mouthpiece of a school community, so we want to train young people in the art of oral communication, public speaking, and written communication.</p>
<p><b><u>Continuing Programs Only:</u></b> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</p>	<p>The best way that TASC can add value to this partnership is by making introductions or sharing contact information of the participating schools. We strongly believe in our program, it's content, and how we market our experiences, we just need to ensure we connect with the right points of contact through the right channels (phone calls, emails, etc.) to make the first connection!</p>

**Thank you for your service to student councils, schools, and student leadership.**