



# TASC Endorsed Program Request



## Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	Continuing
<b>Name of Organization/Program</b>	Say What! (Students, Adults & Youth Working Hard Against Tobacco!)
<b>Primary Contact Information</b>	
<b>Name</b>	Kathleen Bates
<b>Address</b>	601 University Drive, San Marcos, TX 78666
<b>Phone Number</b>	512.408.1947
<b>Email</b>	K_b277@txstate.edu
<b>Website</b>	TxSayWhat.com
<b>Secondary Contact Information</b>	
<b>Name</b>	Kellen Kruk
<b>Address</b>	601 University Drive, San Marcos, TX 78666
<b>Phone number</b>	512.408.6234
<b>Email</b>	Kkruk101@txstate.edu
<b>Mission/Purpose of Organization</b>	To connect, teach, share with, and inspire others to make a positive difference in their schools and communities regarding the harmful effects of commercialized tobacco and nicotine products including vapes.
<b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	Say What! encourages youth to use their voice to support living a healthy tobacco and vape-free life as well as facilitate change when necessary. It aims to develop leadership skills in every person, identifying and capitalizing on their strengths, as well as to build strong relationships with others for the purpose of teamwork and community building.

<p><b>Describe in detail the process for TASC member school participation in this program.</b></p>	<ol style="list-style-type: none"> <li>1. To request free mini-grant kits, register your StuCo for free at <a href="http://app.txsaywhat.com">app.txsaywhat.com</a>. Report your results after your project to remain eligible to request free kits.</li> <li>2. Register to attend a free Say What! Virtual Summit in October or May to receive service-learning training and more! Learn more at <a href="http://txsaywhat.com/summits.html">txsaywhat.com/summits.html</a></li> </ol>
<p><b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b></p>	<p>Because Say What! provides free resources and training for youth to lead projects and educate communities on the harmful effects of tobacco, individual students can grow as leaders by leading projects, individual advisors can have free tools and activities that enable them to empower their students to lead, member schools benefit by participating in projects and activities that improve the health of its students and community members along with connecting to a statewide movement, and TASC as a whole has the opportunity to elevate the activity and potential of its entire membership by endorsing the Say What! program.</p>
<p><b>What is the benefit of this partnership to your organization?</b></p>	<p>Easy access to youth leaders and youth interested in making a difference. Our goal is to involve as many youths in Texas as possible to make Texas tobacco-free and vape-free.</p>
<p><b>Is there a fee for TASC schools to attain resources or participate in the program</b></p>	<p>No</p>
<p><b>Does participation in this program require student fundraising of any type?</b></p>	<p>No</p>
<p><b>Is this program available to student councils statewide?</b></p>	<p>Yes</p>
<p><b>Describe in detail the resources available to TASC schools through this partnership.</b></p>	<p>Free mini-grant kits that focus on advocacy, tobacco prevention education, environmental effects, and living a healthy lifestyle. These kits include materials like t-shirts, fact cards, stickers, posters, litter bags and gloves, etc. Member groups also have the opportunity to earn free scholarships to attend our annual leadership conference.</p>
<p><b>Describe the plan for serving schools across the state of Texas.</b></p>	<p>In addition to networking through TASC, we will also use other regional contacts at ESC regional offices and our mailing list to promote our free youth leadership materials and training opportunities.</p>

<p><b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b></p>	<p>We plan to exhibit at the Advisors Workshop, the Middle Level Conference, and the Annual Conference. We will share innovative youth leadership activities and strategies, current tobacco prevention information especially focusing on e-cigarettes, hookah and smokeless tobacco, along with information on our free resources and how our Mini-Grant Kits make it easy for StuCos to work towards earning recognition.</p>
<p><b><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</b></p>	<p>For the FY24 school year, 33 different StuCos used Mini-Grant Kits, 15 different StuCos registered their group on TxSayWhat.com, and 8 different StudCos attended a virtual action summit. We believe these are conservative numbers as some youth groups do not identify that they are student council groups.</p>
<p><b><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</b></p>	<p>In addition to new StuCos joining Say What! every year, participation by individuals at the Middle Level and High School conferences in tobacco prevention via social media has grown considerably.</p>
<p><b><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</b></p>	<p>We are designing new member kits exclusively for student council groups across Texas. The kits will include a variety of materials to help student council's promote living a tobacco-free, vape-free life but also recruit new members to join their student group and the Say What! movement. Once a student council joins the Say What! movement, they will automatically receive a New Member Kit.</p>
<p><b><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</b></p>	<p>We are grant funded and we may not always be able to pay to present. It would be helpful to provide a few free opportunities to speak at various conferences. Allow for endorsed programs to include a promotional slide to run before general sessions begin.</p>

**Thank you for your service to student councils, schools, and student leadership.**