



### Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	Continuing partnership
<b>Name of Organization/Program</b>	SAFE 2 SAVE
<b>Primary Contact Information</b>	
<b>Name</b>	Meagan Kamra
<b>Address</b>	4700 Camargo Court College Station, TX 77845
<b>Phone Number</b>	214-477-7808
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<b>Website</b>	www.safe2save.org
<b>Secondary Contact Information</b>	
<b>Name</b>	Marci Corry
<b>Address</b>	4700 Camargo Court College Station, TX 77845
<b>Phone number</b>	979-574-2915
<b>Email</b>	marci@safe2save.org
<b>Mission/Purpose of Organization</b>	At SAFE 2 SAVE, we believe one life lost due to distracted driving is one too many. SAFE 2 SAVE is a free mobile app rewarding users for driving undistracted and encouraging accountability to loved ones. Points accrued when traveling undistracted, at least 10 mph, can be redeemed for discounts + free items at restaurants + local businesses. SAFE 2 SAVE is proving to change distracted driving behavior patterns - as one life lost due to distracted driving is one too many.

<p><b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b></p>	<p>SAFE 2 SAVE competitions encourage student leaders to drive change in their communities. We encourage students to “level up their leadership” on the road during every competition we host.</p>
<p><b>Describe in detail the process for TASC member school participation in this program.</b></p>	<p>One of the unique capabilities SAFE 2 SAVE offers is hosting safe driving competitions for organizations. Competitions encourage camaraderie. Entire schools, businesses, and organizations compete against one another, providing individuals in these groups accountability and encouragement. During the competition period, all points earned while driving will go towards your competition total. Points can still be redeemed for treats during the competition without hurting your chances of winning! SAFE 2 SAVE works with administration, and advocates within an organization to coordinate and promote the competitions. In schools, we are proud to be an endorsed program by the Texas Association of Student Councils + FCCLA. SAFE 2 SAVE also partners with TxDOT + works closely with their team throughout the State of Texas.</p>
<p><b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b></p>	<p>With the introduction of the smartphone, distracted driving has consistently risen as a cause for vehicle crashes year after year. TASC has the opportunity to encourage students, faculty, and parents to drive safely, save lives + save money when they utilize their points earned for rewards while doing so!</p> <p>With schools searching for ways to engage students, teachers, and faculty alike; SAFE 2 SAVE is the perfect way to encourage camaraderie and healthy competition while educating the school about an important cause simultaneously.</p>
<p><b>What is the benefit of this partnership to your organization?</b></p>	<p>Our goal is to raise awareness about distracted driving across Texas and the nation. We truly believe that one life lost due to distracted driving is one too many. SAFE 2 SAVE is determined to help put an end to distracted driving with motivating users by rewarding them to drive safely. Partnering with TASC helps us achieve our mission of raising awareness and increasing our user base across the state of Texas.</p>
<p><b>Is there a fee for TASC schools to attain resources or participate in the program</b></p>	<p>There is no fee to host a safe driving competition. We ask that the student council members help share the initiative and competition throughout their school.</p>
<p><b>Does participation in this program require student fundraising of any type?</b></p>	<p>No.</p>
<p><b>Is this program available to student councils statewide?</b></p>	<p>Yes.</p>

<p><b>Describe in detail the resources available to TASC schools through this partnership.</b></p>	<p>We try to make this process as fun and simple for the hosts (the students + advisors) as possible. For this reason, SAFE 2 SAVE provides many different forms of content for you to utilize throughout the competition. Those resources include :</p> <ul style="list-style-type: none"> <li>● Competition Packet</li> <li>● Customized Posters</li> <li>● Customized Flyers</li> <li>● Social Media Graphics</li> <li>● Customized Digital Slide</li> <li>● Email Templates</li> <li>● Customized Online Competition Landing Page</li> </ul>
<p><b>Describe the plan for serving schools across the state of Texas.</b></p>	<p>Through our research, we have found that engagement in competitions reduces distraction while driving by 25%. Students, Parents, Faculties, Organizations, + Employees compete in competitions providing camaraderie in support of and encouraging behavior change. Our mission is to change the attitude toward distracted driving by rewarding safe drivers. We strive to share this mission with schools across the nation and raise awareness about the growing epidemic of distracted driving. We will be reaching out to schools individuals encouraging them to host safe driving competitions.</p>
<p><b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b></p>	<p>We would be honored to present and exhibit at any given opportunity.</p>
<p><b><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</b></p>	<p>I am currently unaware of the number of schools that have hosted a S2S competition for TASC points. We have had about 15 schools reach out to us, who have heard about the program from TASC.</p>
<p><b><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</b></p>	<p>This past semester we have seen a decrease in participation due to COVID 19 and schools having their efforts strictly focused on figuring out a new normal for academics. We are excited to begin engaging TASC high schools over the summer to prepare for the fall!</p>
<p><b><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</b></p>	<p>We plan to begin communication and conversations in July, to help schools plan a fun competition to kick off at the beginning of the school year. We are also working with Texas A&amp;M Agrilife to host competitions in 18 schools, the first who sign up, with some extremely fun prizes!</p>

***Continuing Programs Only:***  
**Please share any suggestions you have regarding ways that TASC can add value to this partnership.**

It would be helpful to receive an updated list of advisor contacts as many have changed over the past several years.

**Thank you for your service to student councils, schools, and student leadership.**