



TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	New
Name of Organization/Program	HealthCode nonprofit based in Austin
Primary Contact Information	
Name	Steve Amos
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Secondary Contact Information	
Name	Ayan Basu
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Mission/Purpose of Organization	<p>HealthCode' mission is to empower people to live healthier lives, free from preventable diseases. We believe education, awareness, motivation, and action can help improve the health and well-being of children, adults, organizations, and entire communities. We have found the secret of keeping people on a healthy path is a supportive society—people getting better together.</p> <p>We are creating healthier people and communities by raising awareness, educating people year-round and through community-focused, goal-based challenges and programs. We focus strategically in the areas of physical activity, nutrition, environment and community.</p>

	<p>We envision a future in which everyone can enjoy the benefits of a healthy life, free from preventable chronic diseases (heart disease, diabetes, obesity, certain forms of cancer). We see a future where, with awareness, education and motivation, everyone can live healthier and happier.</p> <p>https://healthcode.org/about-healthcode</p>
<p>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org.)</p>	<p>Yes, HealthCode supports: DASH, Environment, Outstanding Student Council, Leadership, Community engagement, fund raising, and more.</p>
<p>Describe in detail the process for TASC member school participation in this program.</p>	<p>The process to participate in HealthCode's free monthly virtual activity event is simple and easy:</p> <ol style="list-style-type: none"> 1. The School Advisor will fill out the quick form at this link, being sure to include in the Organization name their District and School https://healthcode.org/schools/ <p>Through HealthCode's relationship with TASBO, all Texas School Districts (public/private) are already in HealthCode's organization system. The Organization information provided will allow HealthCode to set up their School under their District.</p> <p>When setting up the School, HealthCode will include "School Name – Students", to provide a special school leaderboard just for students. While removing any confusion from School employees participating in the TASB/TASA/TASBO Challenge.</p> <ol style="list-style-type: none"> 2. Promoting HealthCode's events within their Schools is simple with the event implementation materials, which can be customized to the "voice" of each StuCo. https://healthcode.org/implementation/ 3. Individuals sign up for each event, selecting their Organization/District and Group/School. They enter their personal mileage goal. Registration is free, with options to donate in support of our nonprofit HealthCode, but no funds are required. 4. Students/Teachers are then ready to go. Starting the 1st of the month for their activity, participants can enter their activity data manually on their HealthCode private profile page, or sync up with a device such as Fitbit, Strava, or Garmin. <p>For more details, see the Intro videos/PDF's at the bottom of this page</p> <p>Pease see the Intro videos/PDF's at the bottom of the page https://healthcode.org/schools/</p> <ol style="list-style-type: none"> 5. Participants will then enjoy keep trach of their personal goal, encouraging fellow students through use of their District/School's private leaderboards, and enjoy a fun healthy challenge with

	<p>StuCo's in other Districts through each event's public leaderboard. https://healthcode.org/leaderboard/</p> <p>6. Students and Advisors will enjoy the program's "metrics", including access to "historical events" for future reference and to support new StuCo leaders in easily implementing HealthCode's events to help keep the buzz and healthy activity going.</p> <p>7. Planned for development the summer of 2025, is a special StuCo web page to help StuCo's quickly see HealthCode's ability to support their StuCo programs, leading to Outstanding Student Council. For example, see the page in support of May's Military Appreciation Month: https://healthcode.org/battle-intro</p>
<p>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</p>	<p>HealthCode is designed to support:</p> <ul style="list-style-type: none"> - the individual student to develop healthy habits while building life skills for success; - all StuCo members, helping them to engage all students on their campus, their district, and community; - advisors with a simple, turnkey program designed to be student led, with customizable event implementation materials and an online web portal accessible 24/7/365; - delivering resources, such as those developed in partnership with the National Fitness Foundation (HealthCode is a member) helping kids/adults develop and implement SMART Goals https://healthcode.org/nff-resources; - delivering metrics for historical reference, which is important for reports and long term participation; - providing free monthly healthy activity challenges - leveraging events' public leaderboards to foster a healthy challenge among ALL Texas StuCo's and even generate a healthy challenge with StuCo's in other states and countries. <p>FundDash, HealthCode's new peer-to-peer fundraising feature - integrated within our activity event platform - is designed to help raise funds; while engaging participants in active healthy lifestyles. https://healthcode.org/funddash</p> <p>Benefit of working with HealthCode's proven programs. For example, see the City of Austin's employee engagement impacts: https://healthcode.org/wp-content/uploads/2024/09/HealthCode-COA-Results-Comparison.pdf</p>
<p>What is the benefit of this partnership to your organization?</p>	<p>Working with TASC complements HealthCode's mission to empower people to live healthier lives. It also helps address a concern about the health of our kids and the future of our country. Plus, it complements HealthCode's relationship with TASB, TASA, & TASBO in the April Education Challenge - https://healthcode.org/mmm-school-challenge/</p> <p>See CDC research "Unfit to Serve" https://www.cdc.gov/physicalactivity/resources/unfit-to-serve/index.html</p> <p>Research linking kids being overweight and obese to chronic diseases as adults https://www.eurekalert.org/news-releases/1077544</p>

<p>Is there a fee for TASC schools to attain resources or participate in the program</p>	<p>No fee for schools or individuals to participate.</p> <p>Similar to public TV there are options to donate and receive swag such as event t-shirts, but this is not required.</p>
<p>Does participation in this program require student fundraising of any type?</p>	<p>No fundraising required.</p> <p>FundDash: HealthCode has developed an optional peer-to-peer feature, seamlessly integrated within HealthCode's activity platform. To help organizations engage their members and community in active, healthy lifestyles, while generating funds to support their mission. https://healthcode.org/funddash</p>
<p>Is this program available to student councils statewide?</p>	<p>Yes, any school can participate in Texas, even across the US and globally</p>
<p>Describe in detail the resources available to TASC schools through this partnership.</p>	<p>HealthCode's free online activity wellness portal provides https://healthcode.org:</p> <ul style="list-style-type: none"> - Free monthly global virtual activity events with no limit on the number of participants https://healthcode.org/events - health/wellness and leadership resources https://healthcode.org/health-wellness, https://healthcode.org/resources, https://healthcode.org/nff-resources, - a means to engage each student, through a fun collective school, district and global challenge - a personal private page for each participant; a private area for each school district and campus; event public leaderboards to garner excitement and build community <p>FundDash: An optional peer-to-peer feature, seamlessly integrated within HealthCode's activity platform. To help organizations engage their members and community in active, healthy lifestyles, while generating funds to support their mission. https://healthcode.org/funddash</p>
<p>Describe the plan for serving schools across the state of Texas.</p>	<p>Yes. Already folks from 133 Texas counties have participated in HealthCode's virtual activity events. Please see the summary of HealthCode's pilot program with the Texas Education Associations of School Boards, Administrators, and Business Officials. https://healthcode.org/wp-content/uploads/2023/10/April-MMM-Education-Collaboration-Summary-2-5-1.pdf</p>

<p>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)</p>	<p>HealthCode looks forward to the in-person opportunities to participate in all conferences and workshops.</p> <p>In the 2024/2025 school year HealthCode participated in the Advisor Workshop and Middle School Conference.</p>
<p><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</p>	<p>NA</p>
<p><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</p>	<p>Click here to enter text.</p>
<p><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</p>	<p>Click here to enter text.</p>
<p><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</p>	<p>Click here to enter text.</p>

Thank you for your service to student councils, schools, and student leadership.