



## TASC Endorsed Program Request



### Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	Continuing
<b>Name of Organization/Program</b>	Make-A-Wish Central & South Texas
<b>Primary Contact Information</b>	
<b>Name</b>	Colleen O'Farrell
<b>Address</b>	3600 Bee Caves Rd., Ste. 100, Austin, TX 78746
<b>Phone Number</b>	(512) 329-9474
<b>Email</b>	cofarrell@cstx.wish.org
<b>Website</b>	Wish.org
<b>Secondary Contact Information</b>	
<b>Name</b>	Emily Franke
<b>Address</b>	3600 Bee Caves Rd., Ste. 100, Austin, TX 78746
<b>Phone number</b>	(512) 329-9474
<b>Email</b>	efranke@cstx.wish.org
<b>Mission/Purpose of Organization</b>	Together, we create life-changing wishes for children with critical illnesses.
<b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	The Kids For Wish Kids® (KFWK) program is a student led program that develops leadership skills, promotes school spirit and instills the value of philanthropy while helping grant the wishes of children with critical illnesses. In addition to leadership opportunities, the program helps to develop math skills, enhance creativity, and build self-esteem. Like the purpose of the Texas Association of Student Councils, the Kids

	For Wish Kids® program promotes teamwork and works towards a common goal of serving others.
<b>Describe in detail the process for TASC member school participation in this program.</b>	Participation in the Kids For Wish Kids® program is easy to facilitate. A school or student council group may go to <a href="http://www.wish.org">www.wish.org</a> and put in their zip code to find their local Texas Make-A-Wish chapter contact. All chapter websites like ours, Make-A-Wish Central and South Texas <a href="http://www.wish.org/cstx">www.wish.org/cstx</a> , have an informational section about the program with contact information, KFWK videos and the KFWK Toolkit.
<b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b>	This partnership is a benefit to both TASC and Make-A-Wish, because it enables Student Council members to learn to work together for a common goal to make a difference in the lives of children.
<b>What is the benefit of this partnership to your organization?</b>	Our partnership with TASC introduces our Kids For Wish Kids® program to new schools which helps raise awareness and generate funds needed to grant the wishes of children with critical illnesses.
<b>Is there a fee for TASC schools to attain resources or participate in the program</b>	No
<b>Does participation in this program require student fundraising of any type?</b>	Yes, students will have complete ownership of the fundraising efforts and responsibility for its completion with the guidance of their teachers and sponsors.
<b>Is this program available to student councils statewide?</b>	Yes, Student Council groups can go to <a href="http://www.wish.org">www.wish.org</a> and put in their zip code to find information on their local Make-A-Wish chapter contact. There are four Make-A-Wish chapters in Texas. They are listed below with the city where the chapter's headquarters are located. Central and South Texas (Austin) North Texas (Dallas) Texas Gulf Coast and Louisiana (Houston) Rio Grande Valley (McAllen)
<b>Describe in detail the resources available to TASC schools through this partnership.</b>	Resources available to help kick off the Kids For Wish Kids® program include Make-A-Wish plastic banners, balloons and brochures. We also provide Make-A-Wish blue paper stars for schools to use in their fundraising. Online fundraising opportunities are available and links to videos are shared. In addition, a Make-A-Wish representative is available upon request to speak to Student Council groups. After the fundraising is complete a school may choose to have a representative come for a check presentation and a photo opportunity with the Student Council. Often, this photo is used for a school newspaper, yearbook, shared district wide or for a press release.

<b>Describe the plan for serving schools across the state of Texas.</b>	The Kids For Wish Kids® program serves schools statewide, each Make-A-Wish chapter in Texas participates in the program.
<b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	Our chapter Make-A-Wish Central and South Texas has especially enjoyed the Tabletop presentations and small group presentations, and plan to continue. We have presented virtually and in person at TASC conferences. Also, the Make-A-Wish North Texas chapter has presented at the TASC Annual Conference in Arlington.
<b><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</b>	The number of TASC schools in the Central and South Texas chapter region <b>was two this year</b> . We are gathering information on participation from the other chapters.
<b><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</b>	Our Kids For Wish Kids® program participation was impacted by the pandemic. We are continuing to enhance and strengthen the program.
<b><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</b>	Make-A-Wish chapters have new virtual fundraising opportunities to help further engage Student Council groups.
<b><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</b>	Contact information for Student Council sponsors, whose groups are active in TASC, would be a valuable tool for outreach at the beginning of the school year. This list could be shared with the Make-A-Wish chapters in Texas. We value TASC's endorsement of our Kids For Wish Kids® program, and appreciate the support over the past two decades.

**Thank you for your service to student councils, schools, and student leadership.**