

TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	Continuing
Name of Organization/Program	Digital4Good x #ICANHELP
Primary Contact Information	
Name	Kim Karr
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Secondary Contact Information	
Name	Marisa McAdams
Address	
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Mission/Purpose of Organization	Our mission is to foster a future where students and educators are confident digital leaders who use technology to build stronger communities, solve real-world problems, and champion a culture of respect and inclusivity online.
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org .)	Like TASC, Digital4Good x #ICANHELP places a strong focus on promoting student leadership and empowering student voices. We equip students with the skills to lead, educate, and support their peers in order to build more positive campus cultures and stronger school communities.

Describe in detail the process for TASC member school participation in this program.	TASC member schools can become involved by starting an on-campus Digital4Good club; registering for our online courses, curricula, and trainings; and/or by booking in-person presentations, workshops, and trainings. We also host an annual event, the Digital4Good Summit, which TASC schools would be invited to attend in person.
What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?	As a partner organization, TASC will receive important Al/digital technology legislation updates and learn how they impact schools. We are willing to speak at your events and invite TASC schools to attend our own events, which include mentors from large tech companies. We can offer support and guidance to TASC and their schools in developing Al/phone policies and in dealing with social media issues.
What is the benefit of this partnership to your organization?	As a national organization, we believe it's important to connect with schools in every state so we can hear directly from students and educators about the issues impacting their area and find ways to best support them. We're more powerful when working together to solve the issues that affect schools and students today, both online and on campus.
Is there a fee for TASC schools to attain resources or participate in the program	We have several free resources available for TASC schools: our Social Media Emergency Plan, Digital Threat Guidebook, Club Startup Kit, monthly Students4Good Community events, the Digital4Good Summit, and webinars for educators. We do offer paid courses, curricula, and presentations as well.
Does participation in this program require student fundraising of any type?	No, but some students do fundraise for us because we offer curricula, programs, events, and courses created by students for students' benefit. We are a 501(c)(3) organization, and students have raised money to donate to our organization to help us continue our work.
Is this program available to student councils statewide?	Yes, our program is available to any school in the United States.
Describe in detail the resources available to TASC schools through this partnership.	*Educator webinars about Digital Citizenship, Safety, Literacy, Wellness *Monthly Students4Good community events for students to share ways they're improving their communities or advancing important causes *Support + guidance for negative/harmful social media incidents that arise at any TASC school (e.g., fake page, nude photos situation, Zoom bombing, leader posts something inappropriate) *Training workshops at TASC school events *Al and device policy support
Describe the plan for serving schools across the state of Texas.	We can send monthly updates on resources and events available to schools for TASC to share with their members. We can also deliver presentations and workshops at events. Additionally, TASC schools' students can start on-campus Digital4Good clubs or join our internship program (open to students aged 13 through college-age), which offers college credit and mentoring/networking opportunities with professionals from large tech companies.

Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)	We would love to give keynote presentations at your events and share free resources from our Social Media Emergency Plan. We created the Emergency Plan to educate students, staff, and administrators on how to respond to threats posted online. Our goal is to help schools ensure they are equipped to handle any crisis that poses a danger to people's safety and health.
Continuing Programs Only: Provide data on the number of TASC schools that participated in this program in the previous year.	We had 13 students from Texas participate in our student internship program during the 2024-25 term. Furthermore, five Texas students were spotlighted as changemakers at our 2025 Digital4Good Summit.
Continuing Programs Only: Explain how TASC school/student participation has increased or changed since the partnership began.	Since our partnership began, Texas student involvement in our internship program has increased. We have had two student interns from Texas become Heads of People and several more lead their own annual intern teams.
Continuing Programs Only: Describe any new plans for serving schools and student councils across the state of Texas.	We are updating our curricula for the upcoming school year to address current issues impacting schools, including phone policies and AI deepfakes. We have also developed new resources to support schools in implementing effective policies for AI and device use.
Continuing Programs Only: Please share any suggestions you have regarding ways that TASC can add value to this partnership.	TASC can provide speakers/panelists for our Admin TechTalk webinars, which are held on a quarterly basis and targeted towards educators and admin. More details and registration at www.icanhelp.net/admin-techtalk .

Thank you for your service to student councils, schools, and student leadership.