



# TASC Endorsed Program Request



## Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	Continuing
<b>Name of Organization/Program</b>	Thirst Project
<b>Primary Contact Information</b>	
<b>Name</b>	Andrew Reese
<b>Address</b>	5482 Wilshire Blvd. Suite 1903, Los Angeles, California 90036
<b>Phone Number</b>	214-277-9519
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<b>Website</b>	Thirstproject.org
<b>Secondary Contact Information</b>	
<b>Name</b>	Gina Mitzman
<b>Address</b>	5482 Wilshire Blvd. Suite 1903, Los Angeles, California 90036
<b>Phone number</b>	310.220.0480
<b>Email</b>	gina@thirstproject.org
<b>Mission/Purpose of Organization</b>	To work with world-changing students to put the global water crisis into the history books.
<b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	Thirst Project knows that the only thing better than ambitious, socially-conscious young leaders are ambitious, socially-conscious young leaders committed to showing what they know and helping end the global water crisis. Leadership, as TASC says, is a journey, and we have been part of that journey for many students. Thirst Project offers

	students a perfect opportunity to get first-hand experience in leadership, organization, and fundraising.
<b>Describe in detail the process for TASC member school participation in this program.</b>	Students can request virtual presentations for their student council or any other class or group on campus. Students experience a 40 minute, interactive, high energy, multimedia presentation, learning about the global water crisis and how they can get involved. After the presentation, students can elect to fundraise or plan awareness events to educate others about the water crisis. We work one on one with students, mentoring them to help them plan fundraising and awareness events for their school.
<b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b>	TASC Students get access to world-class, free, media rich and diverse content where they can learn about the global water crisis. Our outreach programs challenge students social and emotional development, as students think about who they are, the role they play in the world, and how they see themselves fitting into their local and global community. TASC students can network with other groups fundraising for Thirst Project, ask for advice, and share their accomplishments.
<b>What is the benefit of this partnership to your organization?</b>	Our partnership with TASC has proved fruitful in our mission of spreading awareness about the global water crisis among young people and giving them the tools they need to take action. From presentations to workshops to fundraisers, TASC has provided us access to an audience of young leaders eager to change the world!
<b>Is there a fee for TASC schools to attain resources or participate in the program</b>	Never! We don't charge students or faculty for anything. 100% of funds raised by students go directly to funding water projects!
<b>Does participation in this program require student fundraising of any type?</b>	Fundraising is never required but always appreciated!
<b>Is this program available to student councils statewide?</b>	Yes!
<b>Describe in detail the resources available to TASC schools through this partnership.</b>	<p>Presentations: Either in-person or virtual, TASC schools will have the opportunity to schedule presentations to learn more about the water crisis and the work we are doing at Thirst Project to provide communities with access to safe, clean drinking water, and most importantly, how students can join in on the fun!</p> <p>Mentorship: Students are always welcome to contact and book meetings with us about anything, be it Thirst Project-related or not.</p> <p>Fundraising: Thirst Project has seen the students we work with fundraised a million different ways, and we know the impact that their work has on both communities in need and the students themselves.</p>

<p><b>Describe the plan for serving schools across the state of Texas.</b></p>	<p>This is something that I would love to discuss more with TASC leadership. Since we've been moving away from our signature "school tour" model for the past few years, it may be more effective this year to find a different way to get as many Student Councils involved with Thirst Project as possible, perhaps organizing an official TASC/Thirst Project fundraiser similar to Thirst Project's Key Club Walks.</p>
<p><b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b></p>	<p>When possible, we do intend to send a representative to the TASC Advisors Workshop and the TASC Middle Level Conference so that we can educate as many educators as possible about our programs and the value they provide students!</p>
<p><b><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</b></p>	<p>Our programming has changed since Covid 19 and we have continued to do a majority of presentations virtually as we do not have as many speakers traveling. However, while still providing online curriculum and programming to schools, we saw 15 schools in Texas participating in our program, mixed between students fundraising for our cause, and even schools hosting virtual presentations from our speakers.</p>
<p><b><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</b></p>	<p>Since the pandemic, we stopped sending speakers around the country, this unfortunately reflected in the amount of participation at new schools who did not have a strong and long-standing foundation of Thirst Project at their school. We do, however, want this to change and we have hired a new Director of School Programs who is excited to increase the presence of Thirst Project at TASC schools.</p>
<p><b><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</b></p>	<p>As aforementioned, we want to more seamlessly integrate the Thirst Project / TASC partnership, possibly by creating a signature annual event that all student councils are encouraged to participate in by organizing and completing within their communities or at their school.</p>
<p><b><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</b></p>	<p>The best way that TASC can add value to this partnership is by making introductions or sharing contact information of the participating schools. We strongly believe in our program, its content, and how we market ourselves, we just need to ensure we connect with the right points of contact through the right channels (phone calls, emails, etc.) to make the first connection!</p>

**Thank you for your service to student councils, schools, and student leadership.**