



TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools' data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	Continuing
Name of Organization/Program	Thirst Project
Primary Contact Information	
Name	Andrew Reese
Address	5482 Wilshire Blvd. Suite 1903, Los Angeles, California 90036
Phone Number	214-277-9519
Email	andrew@thirstproject.org
Website	Thirstproject.org
Secondary Contact Information	
Name	Luke Romick
Address	5482 Wilshire Blvd. Suite 1903, Los Angeles, California 90036
Phone number	310.220.0480
Email	luke@thirstproject.org
Mission/Purpose of Organization	To work with world-changing students to put the global water crisis into the history books.
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org.)	Thirst Project knows that the only thing better than ambitious, socially-conscious young leaders (AKA Texas StuCo members) are ambitious, socially-conscious young leaders committed to ending the global water crisis. As TASC says, Leadership is a journey, and we have been part of that journey for many students. Thirst Project offers students a perfect opportunity to get first-hand experience in leadership,

	organization, community involvement, and fundraising.
Describe in detail the process for TASC member school participation in this program.	The first step to join our fight for clean water as a human right is for many schools is to host a free Thirst Project presentation. Students experience an interactive, high-energy presentation about the global water crisis and how they can get involved. After the presentation, students fundraise and plan awareness events to educate others about the water crisis. We work in detail with students, mentoring them on goal-setting and strategic planning in order to change the world.
What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?	TASC Students get access to world-class, free, media rich and diverse content where they can learn about the global water crisis and tell other what they learn. Our outreach programs challenge students' social and emotional development, as students think about who they are, the role they play in the world, and how they see themselves fitting into their local and global community. TASC students can network with other groups fundraising for Thirst Project, ask for advice, and share their accomplishments.
What is the benefit of this partnership to your organization?	Our partnership with TASC has proved fruitful in our mission of spreading awareness about the global water crisis among young people and giving them the tools they need to take action. From presentations to workshops to fundraisers, TASC provides us access to an audience of young leaders eager to change the world!
Is there a fee for TASC schools to attain resources or participate in the program	Never! We don't charge students or faculty for anything. 100% of funds raised by students go directly to funding water projects!
Does participation in this program require student fundraising of any type?	While we would love to visit each and every school in the world, we are a charity with limited resources, as all student and public donations goes straight towards clean water projects, and our generous Board of Directors cover all our travel costs. Because of this, we must prioritize schools that are eager to fundraise, as that is the most impactful way students in the United States can end the global water crisis. That said, we will 100% speak virtually to any and every group that wants to learn more about who we are and what we do, but isn't sure if they want to fundraise!
Is this program available to student councils statewide?	Yes!
Describe in detail the resources available to TASC schools through this partnership.	Presentations: Either in-person or virtual, TASC schools have the opportunity to schedule presentations to learn more about the water crisis and the work we are doing at Thirst Project to provide communities with access to safe, clean drinking water, and most importantly, how students can join in on the fun! Mentorship: Students are always welcome to contact and book meetings with us about anything, be it Thirst Project-related or not. Fundraising: Thirst Project has seen the students we work with

	fundraise a million different ways, and we communicate the impact that their work has on both communities in need and the students themselves.
Describe the plan for serving schools across the state of Texas.	Go to thirstproject.org/schools to learn more about our school presentations! While we always prefer in-person presentations, there is a chance that only a virtual presentation will be possible. Regardless, it will always be 100% free and we will love to connect with your students post-presentation. Just reach out to andrew@thirstproject.org to get started!
Describe your intent to exhibit or present at the TASC Advisor Workshop in September, and the TASC Annual Conference in March. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)	Thirst Project had an amazing time at the 2026 TASC High School Annual Conference, and is excited to keep the momentum going at the 2026 TASC Annual Conference!
<u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.	Four Texas high schools are spending the summer weighing how to incorporate Thirst Project into their student council. Two high schools did that successfully this past school year, raising hundreds of dollars! We know this is just the beginning.
<u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.	Since the pandemic, we stopped sending speakers around the country, and have only recently relaunched another speaker program. This unfortunately reflected in the amount of participation at new schools who did not have a strong and long-standing foundation of Thirst Project at their school. We're back on the way up in Texas!
<u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.	We want to better integrate the Thirst Project / TASC partnership by creating a signature annual statewide campaign that all student councils are encouraged to participate in. For an example of how we do this with Key Club International, check out my.thirstproject.org/kcwalks !
<u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.	The best way that TASC can add value to this partnership is by making introductions or sharing contact information about the participating schools. We strongly believe in our program, its content, and how we market ourselves, we just need to ensure we connect with the right points of contact through the right channels (phone calls, emails, etc.) to make the first connection!

Thank you for your service to student councils, schools, and student leadership.