



TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools' data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	Continuing
Name of Organization/Program	Make-A-Wish Central & South Texas
Primary Contact Information	
Name	Jenny Urevig
Address	3600 Bee Caves Rd., Ste. 100, Austin, TX 78746
Phone Number	(512) 559-6113
Email	jurevig@cstx.wish.org
Website	http://wish.org/cstx
Secondary Contact Information	
Name	Emily Franke
Address	3600 Bee Caves Rd., Ste. 100, Austin, TX 78746
Phone number	(512) 559-6112
Email	efranke@cstx.wish.org
Mission/Purpose of Organization	Make-A-Wish creates life-changing wishes for children with critical illnesses.
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org.)	Student WishMakers, formerly known as the Kids For Wish Kids® program, is a student-led initiative that empowers students to rally their schools and communities to help grant wishes for children with critical illnesses. Through fundraising, awareness campaigns, and school-based activities, students build leadership skills, strengthen teamwork, promote school spirit, and experience the impact they can make when

	working toward a common goal. Like the Texas Association of Student Councils, Student WishMakers encourages students to become engaged leaders who create positive change in their schools and communities.
Describe in detail the process for TASC member school participation in this program.	Participation in Student WishMakers is easy to facilitate. A school or student council can visit wish.org/studentwishmakers to connect with their local Make-A-Wish chapter and access program information and resources. Schools work with their local chapter to develop a fundraising plan and utilize the Student WishMakers Fundraising Toolkit, which provides fundraising ideas, event guides, promotional materials, and best practices for engaging students and the broader school community.
What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?	This partnership provides TASC member schools, advisors, and students with a meaningful opportunity to develop leadership skills while engaging their school communities in a shared service project. Through Student WishMakers, students gain hands-on experience planning and leading initiatives that make a positive impact.
What is the benefit of this partnership to your organization?	This partnership helps us introduce Student WishMakers to new schools across Texas. Expanding awareness and participation in the program helps strengthen community support for Make-A-Wish and our mission to create hope and joy for children facing critical illnesses.
Is there a fee for TASC schools to attain resources or participate in the program	No.
Does participation in this program require student fundraising of any type?	Yes, Student WishMakers is a student-led fundraising program. Students take ownership of planning and executing fundraising activities with the guidance and support of their advisors, teachers, and school sponsors.
Is this program available to student councils statewide?	Yes, Student Council groups can go to wish.org/studentwishmakers and put in their zip code to find information on their local Make-A-Wish chapter contact. There are four Make-A-Wish chapters in Texas. They are listed below with the city where the chapter's headquarters are located. Central and South Texas (Austin) North Texas (Dallas) Texas Gulf Coast and Louisiana (Houston) Rio Grande Valley (McAllen)
Describe in detail the resources available to TASC schools through this partnership.	TASC member schools participating in Student WishMakers receive access to a variety of resources, including the Student WishMakers Fundraising Toolkit, Wish Week Guide, Game Day Activation Guide, sample event flyers, social media toolkit, wish stories, fundraising spotlights, and Canva templates. Schools also receive planning support and fundraising guidance from their local Make-A-Wish chapter. These resources are flexible and can be adapted to meet the needs and interests of each campus.

Describe the plan for serving schools across the state of Texas.	Student WishMakers serves schools statewide, and each Make-A-Wish chapter across Texas participates in the program.
Describe your intent to exhibit or present at the TASC Advisor Workshop in September, and the TASC Annual Conference in March. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)	Our chapters will plan to continue the Tabletop and small group presentations, and are open to presenting virtually at TASC conferences.
<u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.	Our chapter does not have comprehensive data on the number of TASC schools that participated in the program during the previous year. Prior reports indicate that two TASC schools participated; however, we cannot confirm whether this reflects total participation across the state. We will implement a tracking process to better capture this information moving forward.
<u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.	As mentioned in last year's application, participation in the Kids For Wish Kids® program was impacted by the pandemic, and we have continued to strengthen and enhance the program in the years since. The recent transition to Student WishMakers will provide participating schools with updated resources, expanded tools, and new opportunities for student engagement as the program continues to evolve.
<u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.	The transition to Student WishMakers introduces updated resources and a new national framework for engaging students in the Make-A-Wish mission.
<u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.	We appreciate TASC's partnership and continued promotion of Student WishMakers to member schools and advisors. Raising awareness of the program will help more schools discover opportunities to support Make-A-Wish.

Thank you for your service to student councils, schools, and student leadership.