



TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	New with this program, but renewing as an organization 😊
Name of Organization/Program	HealthCode nonprofit based in Austin
Primary Contact Information	
Name	Steve Amos
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Secondary Contact Information	
Name	Ayan Basu
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Mission/Purpose of Organization	Our mission is to empower people to live healthier lives, free from preventable diseases. We believe education, awareness, motivation, and action can help improve the health and well-being of children, adults, organizations, and entire communities. We have found the secret of keeping people on a healthy path is a supportive society—people getting better together. We are creating healthier people and communities by raising awareness, educating people year-round and through community-focused, goal-based challenges and programs. We focus strategically in the areas of physical activity, nutrition, environment and community.

	We envision a future in which everyone can enjoy the benefits of a healthy life, free from preventable chronic diseases (heart disease, diabetes, obesity, certain forms of cancer). We see a future where, with awareness, education and motivation, everyone can live healthier and happier. https://healthcode.org/about-healthcode/
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org.)	Yes. HealthCode supports: DASH, Environment, Outstanding Student Council, Leadership, Community engagement and more
Describe in detail the process for TASC member school participation in this program.	The process to participate in HealthCode’s free monthly virtual activity event is simple and easy: 1. The School Advisor will fill out the quick form at this link, being sure to include in the Organization name their District and School https://healthcode.org/schools/ Through HealthCode’s relationship with TASBO, all Texas School Districts (public/private) are already in HealthCode’s organization system. The Organization information provided will allow HealthCode to set up their School under their District. When setting up the School, HealthCode will include “School Name – Students”, to provide a special school leaderboard just for students. While removing any confusion from School employees participating in the TASB/TASA/TASBO Challenge. 2. Promoting HealthCode’s events within their Schools is simple with the event implementation materials, which can be customized to the “voice” of each StuCo. https://healthcode.org/implementation/ 3. Individuals sign up for each event, selecting their Organization/District and Group/School. They enter their personal mileage goal. Registration is free, with options to donate in support of our nonprofit HealthCode, but no funds are required. 4. Students/Teachers are then ready to go. Starting the 1st of the month for their activity, participants can enter their activity data manually on their HealthCode private profile page, or sync up with a device such as Fitbit, Strava, or Garmin.

	For more details, see the Intro videos/PDF's at the bottom of this page Pease see the Intro videos/PDF's at the bottom of the page https://healthcode.org/schools/ 5. Participants will then enjoy keeping track of their personal goal, encouraging fellow students through use of their District/School's private leaderboards, and enjoy a fun healthy challenge with StuCo's in other Districts through each event's public leaderboard. https://healthcode.org/leaderboard/ 6. Students and Advisors will enjoy the program's "metrics", including access to "historical events" for future reference and to support new StuCo leaders in easily implementing HealthCode's events to help keep the buzz and healthy activity going.
What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?	HealthCode is designed to support: - the individual student to develop healthy habits while building life skills for success; - all StuCo members, helping them to engage all students on their campus, their district, and community; - advisors with a simple, turnkey program designed to be student led, with customizable event implementation materials and an online web portal accessible 24/7/365; - delivering metrics for historical reference, which is important for reports and long term participation; - a fun, healthy challenge, leveraging events' public leaderboards to foster a healthy challenge among ALL Texas StuCo's and even generate a healthy challenge with StuCo's in other states and countries..
What is the benefit of this partnership to your organization?	Working with TASC complements HealthCode's mission to empower people to live healthier lives. It also helps address a concern about the health of our kids and the future of our country. Plus, it complements HealthCode's relationship with TASB, TASA, & TASBO in the April Education Challenge - https://healthcode.org/mmm-school-challenge/
Is there a fee for TASC schools to attain resources or participate in the program	No fee for schools or individuals to participate. Similar to public TV there are options to donate and receive swag such as event t-shirts, but this is not required.
Does participation in this program require student fundraising of any type?	No fundraising required, though we are looking at ways to help provide healthy fundraising options

Is this program available to student councils statewide?	Yes, any school can participate in Texas, even across the US and globally
Describe in detail the resources available to TASC schools through this partnership.	HealthCode's free online activity wellness portal provides: - monthly global virtual activity events with no limit on the number of participants https://healthcode.org/events - health/wellness and leadership resources https://healthcode.org/health-wellness. https://healthcode.org/resources - a means to engage each student, through a fun collective school, district and global challenge - a personal private page for each participant; a private area for each school district and campus; event public leaderboards to garner excitement and build community https://healthcode.org
Describe the plan for serving schools across the state of Texas.	Yes. Already folks from 133 Texas counties have participated in HealthCode's virtual activity events
Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)	HealthCode looks forward to continuing the in-person opportunities to participate in all conferences and workshops. In 2025/2026 HealthCode participated in the Advisor (displayed/presented), Middle School (displayed), and High School (displayed/presented) conferences. Plus, supported TASC through paid ads in the newsletter. .
<u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.	45 StuCos have signed up to participate in HealthCode's free monthly wellness activity events in support of DASH, EE, PP, and Outstanding Student Councils. In addition, HealthCode started a Student DoJo/Ambassador Program to directly engage the student voice in shaping

	HealthCode's programs to better address their needs. Already, 7 students have signed up.
<u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.	All of this is new activity, as 2025/2026 was HealthCode's first year as an endorsed StuCo program.
<u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.	Increasing school, advisor, and student council engagement across Texas is vitally important to the HealthCode Team, Board, and Advisors. As we strive to empower people to establish healthier habits, which are critical to life-long success and happiness. Plus, who can afford to be sick these days? 😊 Our plans are already in action: (1) Increase direct engagements with stucos (advisors/students). HealthCode hired a UT Austin student for the summer who played a key role on our McCombs Business Student team this past spring, providing insights to better serve stucos. Jayda is now actively reaching out to current and potential stucos regarding HealthCode and collaborations. (2) The UT Students suggested enhancements to HealthCode's stuco webpage and presentation materials, which we are adopting for the 2026/2027 school year. https://healthcode.org/stuco (3) During the high school conference, HealthCode's three student sessions were very well attended, delivering valuable insights as to their needs. These included: fundraising and program flexibility to meet their unique timing needs. As a result, HealthCode is obtaining donation funding, allowing us to enhance our technology base. Our goal is to provide our FundDash platform and programs as "on demand" features by January 2027. https://healthcode.org/funddash (4) For almost a decade, HealthCode has partnered with the Texas Association of School Boards in support of their own employees, through our free activity wellness events, such as April's Million Mile Month. Our TASB contact was very pleased to learn that HealthCode is endorsed for use by TASC. She is following up on ways they can help promote the relationship, including opportunities to share student results.
<u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.	Thank you for this opportunity and for your consideration to include HealthCode. A few opportunities include: 1. Share the student council's HealthCode participation at conferences and the newsletter. Perhaps a special recognition. The Texas Association of School Business Officials found this to be very successful, listing

participation in their newsletters, blogs and featuring HealthCode at conferences.

<https://healthcode.org/mmm-school-challenge>

2. Provide HealthCode with an Excel doc listing the stuco member schools.

Why?

Any stuco member can sign up now for all HealthCode's free monthly activity wellness events. However, the real magic comes when they can sign up under their "Organization - School", which will allow them to have as many "Groups" as they would like. Perhaps for each grade level, student organization, etc.

During the high school conference, this feature was highly received by the student leaders.

Currently, each advisor must send in information, which HealthCode then manually sets up, which is very time-consuming.

Having the Excel doc listing all the student council schools will allow HealthCode the ability to upload all the schools.

Thereby increasing the convenience for the advisors, while allowing HealthCode to focus on working directly with students and advisors, vs back-end setups.

FYI, TASBO provided HealthCode with a similar list of all public/private schools in their system. That allowed HealthCode to preset their organization within our system. Thereby streamlining school district participation in a timely, cost-effective way for each district and for our nonprofit HealthCode.

3. Partner on partnering to help increase TASC's potential sponsors, while furthering the health and wellness of advisors and students.

Specifically, the high school conference in San Antonio. By working with HEB, TASC has an opportunity to positively address one of the most critical issues across Texas - obesity and well-being of kids and adults. From helping deliver healthy/yummy snacks at all conferences to supporting engaging education materials.

Thank you for your service to student councils, schools, and student leadership.