

Souper Bowl of Caring empowers youth and unites communities around the time of the Big Game to help those in need.



WHO WE ARE

Souper Bowl of Caring is a national movement of young people, working with groups in their communities around the time of the Super Bowl football game to fight hunger and poverty. Souper Bowl of Caring grew from a simple idea: "As we enjoy the Super Bowl football game, help us be mindful of those who are without a bowl of soup to eat."

WHAT WE DO

On the weeks leading up to or on Super Bowl Sunday, groups collect cash and food items for people in need. They give 100 percent of their donation directly to the local charity of their choice. Participating groups report their totals to Souper Bowl of Caring, so the nation can follow the collections as they add up and see the impact made by so many small acts of generosity.

WHY WE DO IT

More than 42 million Americans, including 13 million children, suffer from hunger because they live in food insecure households. We believe hunger and poverty have a negative impact on individuals and the communities in which they live, yet there is joy in serving and giving to those in need.

HOW WE HELP

In 2016, more than 6,800 groups across the country participated in Souper Bowl of Caring, collecting 10.47 million in cash and food items for local hunger-related charities. Since 1990, more than 125 million in cash and food items has been collected for charities across the country.



YOUR GAME PLAN

A registration form with three input fields and a blue 'REGISTER' button at the bottom.

Register: Sign up online to let us know your group will be participating. We will send you materials to promote your event.



Collect: Hold your collection around the time of the Big Game.
Donate: 100 percent to a charity in your community.

A report form showing a total of \$1,103.44 and a blue 'REPORT' button.

Report: Let us know how much you collected by reporting back to us online. We will add you to the national totals.

OUR NATIONAL MOVEMENT OF CARING NEEDS YOU

To participate, donate or learn more, visit online at souperbowl.org